

World Photography Day Celebration- Photography

Date: 19.08.2017

Event: Seminar and Exhibition

Title: World Photography Day

Organiser: Mrs.M.Blessy Head and Assistant Professor
Dr.I.Senthiladevi, Assistant Professor
Department of Visual Communication

Resource Person: N.G. Manikandan, Photographer, Vikaten Group, Trichy


Prof. Shanmughavelayudham, Assistant Professor, Department of
Visual Communication, Jamal Mohamed College, Trichy

Report of the Event:


The Department of Visual Communication celebrated the World Photography Day on 19.08.2017 at the Audio-Visual Hall, Periyar EVR College. The event included a Photography cum Art Exhibition, where more than 100 photographs and 50 art works of the students were displayed. The exhibition was inaugurated by the Principal, Dr.Rajendran. After the inauguration of the exhibition the World Photography Day celebration started. The Head of the Department, Mrs.M.Blessy welcomed the gathering. The guests were facilitated. The Principal delivered the presidential address. The keynote address was shared by Mr.S.Manikandan, Photographer , Vikatan groups, Trichy. He shared a lot of news photographs that he had taken and spoke on the challenges of photojournalism. He also emphasised on the fact that research is needed before one takes a picture of any subject. Safiulla , 3rd B.Sc Visual Communication student, delivered the vote of thanks. After the tea- break, an interactive session was held by Prof. Shanmughavelayudham, Assistant Professor, Department of Visual Communication, Jamal Mohamed College, Trichy. In his session he spoke on technology being a great tool in the hands of media professionals and how this technology if used correctly can bring about a lot of change in the society. The students interacted well and asked many questions on photojournalism and digitalisation of photography.

Number of Participants: 116

Invitation Of The Photography Exhibition



PERIYAR E.V.R COLLEGE
(Autonomous), Trichy 620 023
Department of Visual Communication
Invites You



*Inauguration of the Photo Cum Art Exhibition by
The Principal
Dr. S. Rajendran*

**WORLD
PHOTOGRAPHY DAY**

A.V Hall 19 Aug 2017 11.00 AM

*Inauguration of the Photo Cum Art Exhibition by
The Principal, Dr. S. Rajendran*

Tamil Thai Vaazhthu

Welcome Address
Prof. M. Blessy
Head, Dept. of Visual Communication
Presidential Address
Dr. S. Rajendran
The Principal, Periyar E.V.R. College, Trichy.

Felicitation

Introduction of the Chief Guest
Dr. I. Senthila Devi
Asst. Professor, Dept. of Visual Communication

Keynote Address
N. G. Manikandan
(Photographer, Vikatan group, Trichy)

Vote of thanks
H. S. Safi Ullah
(3rd year B.Sc Visual Communication)

Tea break (11.45am)

Session 1
(12.00 pm - 01.00 pm)

"Technology is a Tool"
Resource person *Prof. K. Shanmuga Velayutham*
Head, Dept. of Visual Communication
(Jamal Mohammed College, Trichy.)

Photographs Of the Photography Exhibition



Participatory Media Workshop

Date: 4.10.2017- 9.10.2017

Event: Participatory Media Workshop

Title: Workshop on - Movie Making, Photography, Puppet, Drawing and Street Play

Organiser: 3rd B.Sc Visual Communication Students

Department of Visual Communication

In association with K.K.Nagar Government High School, Trichy

Report of the Event: The 3rd B.Sc Visual Communication students as part of their Participatory Communication subject organised a 5 day media workshop for the 9th grade students of Government school K.K., Nagar, Trichy. Around 50 students participated. The aim of the programme was to orient the students towards media literacy and make them understand and use media effectively. The students were divided into 5 groups. Each group was oriented on the first day about various media. The groups were divided on the following topics Movie Making, Photography, Puppet, Drawing and Street Play. Day 2 and 3 the school students were taught by the 3rd year students on the techniques and tools used in the media. Day 4 the student were asked to create their own creative works using the medium taught. Day 5 along with the valedictory program, the works done by the students were exhibited. The school students shared their feedback on the use of media to communicate their thoughts and effectively it could be used to develop a society.

Number of Participants: 94

Invitation Of The Participatory Media



**Periyar E.V.R College (Autonomous),
Department of Visual Communication,
Trichy.**

**In Association with
Govt.High.School,
K.K Nagar, Trichy**



Participatory Media Workshop

**Date : 04.10.2017 - 09.10.2017
Time : 2.00pm - 4.00pm
Venue : Government High School,
K.K.Nagar, Trichy**

Photographs Of the Participatory Media Workshop



5th Film Festival – First Step

Date: 29.01.2018

Event: 5th Film Festival – First Step

Title: Understanding Films And The Makers Behind Them

Resource Person: Director Ratnakumar, Cinematographer Vijay Karthik Kanna and Director Arun Bose.

Organiser: Mrs. M.Blessy, Head and Assistant Professor
Dr.I.Senthiladevi, Assistant Professor
Department of Visual Communication

Report of the Event:

The Department of Visual Communication organised its 5th Film Festival- First Step on 29. 01.2018. The festival was mainly organised to help students interact with eminent personalities in the film industry and to be able to watch and discuss good films. The event had three main speakers, Director Ratnakumar, Cinematographer Vijay Karthik Kanna and Director Arun Bose. All the three speakers spoke on diverse topics in Indian cinema. The technicality involved, the paradigm shift in the minds of today's audience in accepting good films rather than films made with big names.

The students had a very interesting and thought-provoking interactive sessions. Director Ratnakumar spoke more on the commercialisation of films yet not compromising on the quality or content of the film. Cinematographer Vijay Karthik spoke on the impact of digitalisation and technological innovation in the field of cinematography, the need to be updated and challenge oneself to go a step further. Director Arun Bose, a climate change award winner spoke on the effectiveness of documentaries and short films in bringing about social change.

Number of Participants: 125

Invitation Of The 5th Film Festival – First Step

Periyar E.V.R College (Autonomous)
Accredited 'A' Grade by NAAC
Trichy 620 023
Department of Visual Communication

**5th FILM FESTIVAL
FIRST STEP**

**"UNDERSTANDING FILMS
AND
THE MAKERS BEHIND THEM"**

Date	Venue	Time
January - 29 - 2018	Periyar Auditorium	10 AM

Photographs Of the 5th Film Festival – First Step

2017-2018

5TH FIRST STEP

29.01.2018

**UNDERSTANDING FILMS
&
THE MAKERS BEHIND THEM**

WITH

Mr.RATHNA KUMAR
Director

@ MEYAADHA MAAN

Mr.VIJAY KARTIK KANNAN
Cinematographer

@ DARLING 2 , IRRAVAAKAALAM

Mr.ARUN BOSE
Film maker & Creative Director

@ COCKROACH IN COCKTAIL PRODUCTION



Mediascape Association Inauguration and Lecture Series

Date: 27.02.2018

Event: Mediascape Association Inauguration and Lecture Series

Title: Regional Journalism - Opportunities And Challenges

Resource Person: Mr.Mahalingam, Reporter, News7, Trichy

Organiser: Mrs. M.Blessy, Head and Assistant Professor

Dr.I.Senthiladevi, Assistant Professor


Department of Visual Communication

Report of the Event:


The Department of Visual Communication organised a lecture series on Regional Journalism - Opportunities and Challenges, along with the inauguration of Mediascape association. The session was held by Mr.Mahalingam, Reporter, News7, Trichy, who is also an alumnus of the Department . Mr.Mahalingam spoke mainly on regional journalism and the opportunities that it provides to local reporters. With technological developments any news could be sent from any place at any time, making news reporting much easier and faster. He encouraged the students to take up journalism and be ethical in their approach.

Number of Participants: 110

Invitation Of The Mediascape Association Inauguration and Lecture Series

 **PERIYAR E.V.R. COLLEGE (AUTONOMOUS)**
Accredited 'A' Grade by NAAC
Trichy 620 023

Department of Visual Communication



MEDIASCAPE

Association of the Department of Visual Communication as part of lecture series invites you to an interactive session on
"Regional Journalism - Opportunities and Challenges"

Time	Date	Venue
11.Am	27.02.2018	A.V.Hall

Programme Schedule

Tamilthai Vaazhthu

Welcome Address
Prof.M.Blessy
Head of the Department
Department of Visual Communication
Periyar E.V.R College, Trichy.

Felicitation
Presidential Address
Dr.S.Rajendran
Principal
Periyar E.V.R College, Trichy.

Introduction of the Speaker
Dr.I.Senthila Devi
Assistant Professor
Department of Visual Communication
Periyar E.V.R College, Trichy.

Conferring of Distinguished Alumni Award of the
Department of Visual Communication
Periyar E.V.R College, Trichy on
Mr.K.Mahalingam, Reporter,
News 7 Channel, Trichy

Followed by a special session on
"Regional Journalism - Opportunities and Challenges"
by Mr. K.Mahalingam

Note of Thanks
N.S.S.Santhiya, 1 M.Sc. Viscomm
Secretary, Mediascape.

Photographs Of the Mediascape Association Inauguration
and Lecture Series

2017-2018

MEDIA SCAPE ASSOCIATION MEETING



27.02.2018

**WITH
"Regional Journalism
&
Opportunities and Challenges"
K.MAHALINGAM
MEDIA JOURNALIST
@ NEWS 7 CHANNEL**



Indesign Workshop

Date: 16.02.2018

Event: Workshop

Title: Indesign Workshop

Resource Persons: Mr.Kamal Kumar, Content Writer, Nakeeran.

Organiser: Dr.I.Senthiladevi, Assistant Professor
Department of Visual Communication

Report of the Event:

The Department of Visual Communication organised a one-day workshop on 16.02.2018, to understand and learn the techniques involved in using Indesign Software. The students were enlightened on the concept of newspaper layout designing and the usage of indesign software in aligning and designing news content. The session was handled by Mr.Kamal Kumar, Content Writer, Nakeeran.

Number of Participants: 47

Invitation of Indesign Workshop



PERIYAR E.V.R. COLLEGE (AUTONOMOUS)
P.G & RESEARCH DEPARTMENT OF VISUAL COMMUNICATION

INDESIGN WORKSHOP



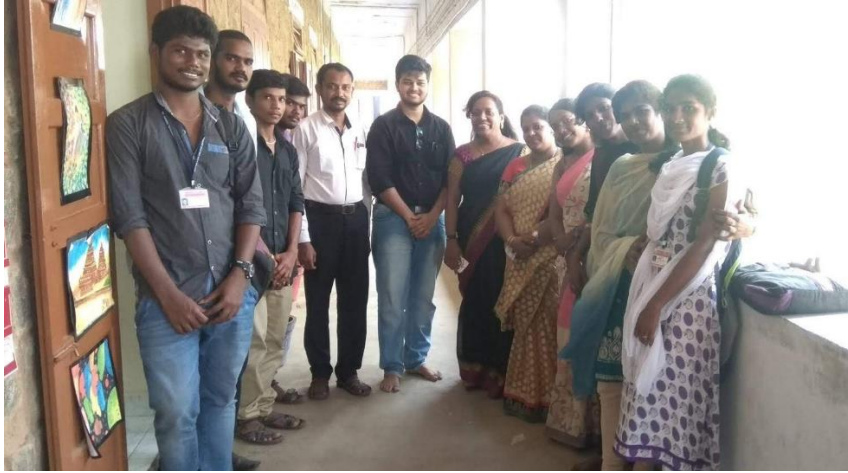
நக்கீரன்
CONTENT WRITER
CHENNAI

N.KAMAL KUMAR
RESOURCE PERSON

DATE : 16 FEBRAURY 2018

VENUE : AV HALL @ 10:30 AM

Photographs of Indesign Workshop





PERIYAR E.V.R. COLLEGE (AUTONOMOUS)
P.G & RESEARCH DEPARTMENT OF VISUAL COMMUNICATION

Seminars / Conferences / Workshops organised by the Department
2018-2019

6TH World Photography Day and Exhibition

Date: 31.08.2018

Event: Seminar and Exhibition

Title: World Photography Day

Resource Person: Mr.R.Samuel , Senior Photographer, Deccan Chronicle, Bangalore

Organiser: Mrs. M.Blessy, Head and Assistant Professor

Dr.I.Senthiladevi, Assistant Professor

Department of Visual Communication

Resource Person: Mr.R.Samuel, Senior Photographer, Deccan Chronicle, Bangalore

Report of the Event:

The Department of Visual Communication organised the 6th World Photography Day Celebration and Exhibition on 31.08.2018. Mr.R.Samuel , Senior Photographer, Deccan Chronicle, Bangalore, was the resource person for the seminar. He spoke on the latest trends in photography. He also emphasised the need to have patience in photography to get the correct picture. Though it might be tiring, but certain photographs can be taken only after waiting for the right opportunity. He shared his experience with, aero photography, sports photography in particular. The students were very interactive and gained hands on experience on photo-journalism.

Number of Participants: 132

Invitation of the 6th world Photography Day - 'Celebrating India'



PERIYAR E.V.R.COLLEGE (AUTONOMOUS)

Trichy - 620 023

P.G & RESEARCH DEPT . OF VISUAL COMMUNICATION

Presents

“Celebrating india”

The 6th Photography cum Art Exhibition by the students of the Department

To be inaugurated by Dr. I. JULIE, M.Sc.,M.C.A.,B.Ed.,M.Phil.,Ph.D.,

Principal

PERIYAR EVR COLLEGE, TRICHY-23



Guest of Honor Mr. R. SAMUEL,
Senior Photographer, DECCAN CHRONICLE, Bangalore

Photographs of the 6th world Photography Day -
'Celebrating India'



Media For Community- Participatory Media Workshop

Date: 09.10.2019

Event: Workshop

Title: Media for Community

Organiser: 3rd B.Sc Visual Communication Students

Department of Visual Communication in Association with NSS Unit

Report of the Event:

The 3rd year students of the Department organised a participatory media workshop for the NSS students of our college on the topic Media for Community. The workshop saw the NSS students enthusiastically learning the use of media in community development. They were divided into various teams- movie making, photography, storytelling, puppetry and street theatre. They were taught to use these specific mediums to communicate to the society and the impact of using these techniques for community development.

Number of Participants: 67

Invitation of the Media For Community- Participatory Media Workshop



PERIYAR E.V. R. COLLEGE (Autonomous), Trichy

P. G. & Research Department of Visual Communication

In Association With

**National Service Scheme Unit
Periyar E. V. R. College, Trichy**

EDIA FOR COMMUNITY DEVELOPMENT WORKSHOP



Media For Community Development

**9th October, 2018
9:30 am – 4:00 pm
A.V.Hall**

Photographs of the Media For Community- Participatory Media Workshop



Photography 360 (Two Day Workshop)

Date: 5th and 6th February 2019

Event: Workshop

Title: Basic Photography and Advertising Photography

Organiser: Dr.I.Senthiladevi, Assistant Professor
Department of Visual Communication


Resource Person: P.Muralitharan, Freelance Photographer, Bangalore

Report of the Event:

The Department of Visual Communication organised a two-day photography workshop for the department students. The workshop was conducted by P.Muralitharan, Freelance Photographer, Bangalore also an alumnus of the Department. The students were exposed to the concepts involved in basic photography on day one. Day two, the students got a hands-on experience on advanced techniques used in advertising photography. The students were given live demo and were made to take indoor photographs using various techniques to enhance their photograph. The students later interacted with the resource person and clarified their doubts.

Number of Participants: 56


Invitation of Photography 360 (Two Day Workshop)

 **PERIYAR E.V.R.COLLEGE (AUTONOMOUS)**
TRICHY - 620 023.
P.G & RESEARCH DEPT. OF VISUAL COMMUNICATION

Presents

Photography 360°

A Photography Workshop on Basic and Advertising Photography



Our Special Guest
P.MURALIDHARAN
FREELANCE PHOTOGRAPHER

FEBRUARY
5 & 6 2019

PLACE: 2nd Year Class TIME : 10 A.M

DAY 1

Inauguration of the Workshop

Tamizh Thal Vaazhthu

Welcome Address
Prof. M.Blessy
Head, Dept. of Visual Communication.

Presidential Address
Dr. J. Julie
The Principal, Periyar E.V.R. College, Trichy.

Felicitiation
Introduction of the Special Guest
Dr. J. Senthila Devi
Asst.Professor, Dept. of Visual Communication.

Tea Break

Workshop Session - 1
P.Muralidharan
Topic : Basic Photography

DAY 2

Workshop Session - 2
Topic : Advertising Photography

Exhibition of Photographs taken by students

Vote of Thanks
H.S.Safiulla
1st M.Sc., Vis.com

Photographs of Photography 360 (Two Day Workshop)



Two Day State Level Seminar (Media for Development)

Date: 11.03.2019 – 12.03.2019

Event: Two Day State Level Seminar

Title: Media for Development

Organiser: Mrs.M.Blessy, Head and Assistant Professor
Dr.I.Senthiladevi, Assistant Professor
Department of Visual Communication

Resource Person:

Dr.S.Nagarathinam, Professor and Head, Department of Communication, MKU

Mr.Selvprakash Lakshmanan, Independent Photographer, Bangalore

Mr.K.Natarajan, Station Director. AIR, Trichy

Mr.Naveenkumar Selvaraj , Director 'NIRAM'

Prof. D.Balaji, Head, SRM School of Film Technology , SRMIST, Chennai


Report of the Event:

The Department of Visual Communication organised a two-day state level seminar on 'Media for Development'. The two-day seminar was a thought-provoking seminar where the students were made to think about the need to use media for development and also the responsibility of media in contributing to the development of the community. Dr.Nagarathinam spoke on the need for inclusive journalism, and the necessity to report on sustainable development goals. Mr.Selvaprakash spoke on the topic of photography for social documentary: approaches and practice. In his session, Selvaprakash shared his experience and photograph in documenting the topic of troubled waters. He spoke on the use of photography as an effective tool to document the problems in the society. Mr.K.Natarajan , effectively explained the impact of radio in rural development. Radio still holds a share among media audience in India and has the capacity to influence the thoughts of the rural people. Mr.Naveenkumar in his session spoke on the need to break social stigmas through media. He made the students realise the power of media and how the media as a weapon can be used to remove social cruelties. Prof.Balaji in his session gave a clear understanding of how cinema over the years has been contributing to social development.

Number of Participants: 170


Invitation of the Two-Day State Level Seminar (Media for Development)


DAY 1	11-03-2019
Inauguration (10.30 am - 11.30 am)	
Tamil Thal Vazhthu	
Welcome Address	: Prof. M. Blessy Assistant Professor & Head PG & Research Department of Visual Communication Periyar E.V.R College, Trichy
Presidential Address	: Dr. I. Julie Principal Periyar E.V.R College Trichy
Felicitation	
Introduction of the Chief Guest	: Dr. I. Senthila Devi Assistant Professor PG & Research Department of Visual Communication Periyar E.V.R College, Trichy
Keynote Address	: "Is Media's role vital for a nation's development?" Dr. S. Nagarathinam Professor & Head Department of Communication Madurai Kamaraj University, Madurai
Vote of Thanks	: H.S. Sathulla (Student Vice President Mediacap Association) M.Sc 1 st Year PG & Research Department of Visual Communication Periyar E.V.R College, Trichy
Tea Break (11.30 am - 11.45 am)	
Session 1 (11.45 am - 01.00 pm)	
Topic	: "Towards an inclusive Journalism: Reporting on Sustainable Development Goals"
Speaker	: Dr. S. Nagarathinam Professor & Head Department of Communication Madurai Kamaraj University, Madurai
Lunch Break (01.00 pm - 02.00 pm)	
Session 2 (2 pm - 3.15 pm)	
Topic	: "Photography for Social Documentary - Approaches and Practices"
Speaker	: Mr. Selvaprasadh Lakshmanan Independent Photographer Bangalore
DAY 2 12-03-2019	
Session 1 (10.30 am - 11.45 am)	
Topic	: "Empowering the grassroots: Decoding Radio in times of Digitalization"
Speaker	: Mr. K. Natarajan Station Director All India Radio Trichy
Tea Break (11.45 am - 12.00 pm)	
Session 2 (12.00 pm - 01.15 pm)	
Topic	: "Breaking Social Stigmas through Films & Documentaries"
Speaker	: Mr. Naveenkumar Selvaraj Director "NIRAM", Creator of #NIRAM Challenge and Director of #ShareYourCampaign
Lunch Break (01.15 pm - 02.15 pm)	



PERIYAR E.V.R COLLEGE
(AUTONOMOUS & RE-ACCREDITED WITH GRADE 'A'), TRICHY
P.G & RESEARCH DEPARTMENT OF VISUAL COMMUNICATION


Invites you for
A Two Day State Level Seminar On
"MEDIA FOR DEVELOPMENT"



Sponsored by

University Grants Commission


Date : March 11 & 12, 2019 | Venue : Periyar Auditorium

Periyar E.V.R College, (Autonomous)
 Race Course Road, Kajamalai, K.K Nagar, Tiruchirappalli, Tamil Nadu 620023

2.30 pm - 3.00 pm		: Screening of short films
Valediction 03.00 pm		
Welcome Address	: Prof. M. Blessy Assistant Professor & Head PG & Research Department of Visual Communication Periyar E.V.R College, Trichy	
Presidential Address	: Dr. I. Julie Principal Periyar E.V.R College Trichy	
Felicitation		
Introduction of the Chief Guest	: Dr. I. Senthila Devi Assistant Professor PG & Research Department of Visual Communication Periyar E.V.R College, Trichy	
Valedictory Address	: "Cinema, Development & Social Responsibility" Prof. D. Balaji Head of the Department SRM School of Film Technology SRM School of Media Studies Faculty of Science and Humanities SRMIST, Ramapuram Campus Chennai	
Certificate & Prize Distribution		
Vote of Thanks	: S. Ajithkumar (Student President Mediacap Association) M.Sc 2 nd Year PG & Research Department of Visual Communication Periyar E.V.R College, Trichy	
National Anthem		
<small>For more details Contact Dr. I. Senthila Devi (81909 56459) Prof. E.V.Prabha (73730 14511)</small>		

Photographs of the Two-Day State Level Seminar (Media for Development)

MEDIA FOR DEVELOPMENT
A TWO - DAY STATE LEVEL SEMINAR
DAY - 1

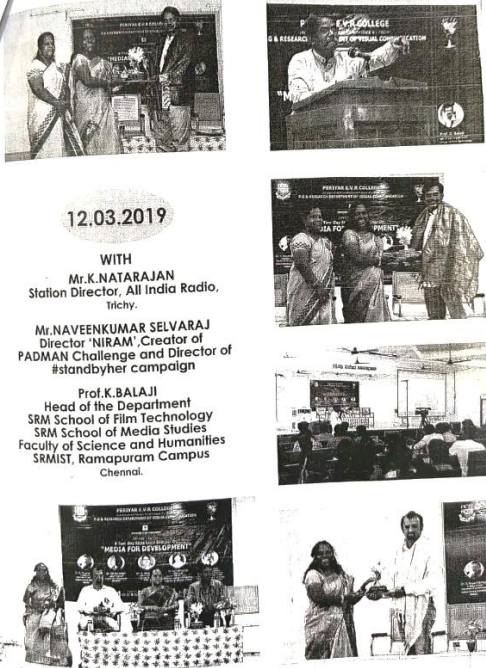


11.03.2019

WITH
Mr.Dr.S.NAGARATHINAM
Head of Communication Dept.
© Madurai Kamaraj University, Madurai.

Mr.SELVAPRAKASH LAKSHMANAN
Independent Photographer
© Bangalore.

MEDIA FOR DEVELOPMENT
A TWO - DAY STATE LEVEL SEMINAR
DAY - 2



12.03.2019

WITH
Mr.K.NATARAJAN
Station Director, All India Radio,
Trichy.

Mr.NAVEENKUMAR SELVARAJ
Director 'NIRAM', Creator of
PADMAN Challenge and Director of
#standbyher campaign

Prof.K.BALAJI
Head of the Department
SRM School of Film Technology
SRM School of Media Studies
Faculty of Science and Humanities
SRMIST, Ramapuram Campus
Chennai.



PERIYAR E.V.R. COLLEGE (AUTONOMOUS)
P.G & RESEARCH DEPARTMENT OF VISUAL COMMUNICATION

**Seminars / Conferences/ Workshops organised by the Department
for the academic year 2019-2020**

World Photography Day Celebration and Seminar

Date: 27 .08.2019

Event: Photography Day Celebration and Seminar

Title: Photo-journalism in New Media Age- Opportunities and Challenges

Organiser: Mrs.M.Blessy, Head and Assistant Professor
Dr.I.Senthiladevi, Assistant Professor
Department of Visual Communication


Resource Person: Mr.R.Sathish Babu


Report of the Event:

The Department of Visual Communication organised a seminar on the occasion of World Photography Day. The students exhibited their art and photography works. The speaker during his session spoke on his experience with photography, the challenges that he faced and the change that has happened in the new media age. Mr.Sathish interacted with the students and showed his significant works that he had published during his career. The students were inspired and were motivated to take photographs with content.

Number of Participants: 125

Invitation of the Photography Day Workshop




PERIYAR E.V.R. COLLEGE
(Autonomous & Re-Accredited with "A" Grade)
Tiruchirapalli-620023

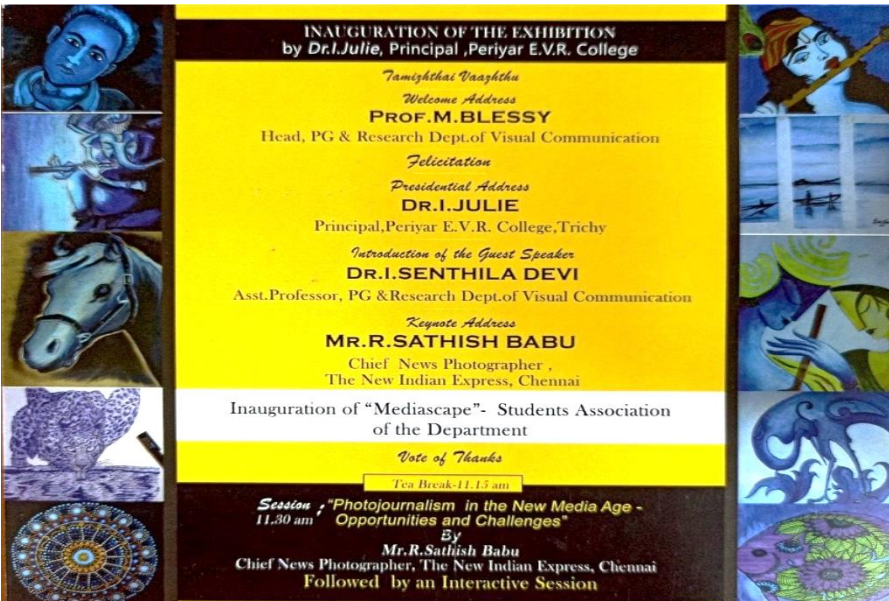
**PG & RESEARCH DEPARTMENT OF
VISUAL COMMUNICATION**

Invites You

For a seminar on
"Photojournalism in the New Media Age -
Opportunities and Challenges"
by
MR. R.SATHISH BABU
Chief News Photographer , The New Indian Express, Chennai

To celebrate the 182nd
WORLD PHOTOGRAPHY DAY
the 7th Photography cum Art Exhibition ,displaying the works
of the students of the Department will be inaugurated by
DR.I. JULIE
Principal, Periyar E.V.R College

AUGUST 27TH ,2019
VENUE- PERIYAR AUDITORIUM
TIME -10.15AM



INAUGURATION OF THE EXHIBITION
by *Dr.I.Julie*, Principal ,Periyar E.V.R. College

Tamizhthai Vaazhthu
Welcome Address
PROF.M.BLESSY
Head, PG & Research Dept.of Visual Communication

Felicitation
Presidential Address
DR.I.JULIE
Principal,Periyar E.V.R. College,Trichy

Introduction of the Guest Speaker
DR.I.SENTHILA DEVI
Asst.Professor, PG &Research Dept.of Visual Communication

Keynote Address
MR.R.SATHISH BABU
Chief News Photographer ,
The New Indian Express, Chennai

Inauguration of "Mediascape"- Students Association
of the Department

Note of Thanks
Tea Break-11.15 am

*Session : "Photojournalism in the New Media Age -
Opportunities and Challenges"*
11.30 am'
By
Mr.R.Sathish Babu
Chief News Photographer, The New Indian Express, Chennai
Followed by an Interactive Session

Photographs of the Photography Day Workshop



Seminar on Ham Radio & Sustainable Community Development

Date: 15.02.2020

Event: Seminar

Title: Ham Radio & Sustainable Community Development

Organiser: Mrs.M.Blessy, Head and Assistant Professor
Dr.I.Senthiladevi, Assistant Professor
Department of Visual Communication

Resource Person: Dr.Jaishakthivel, Assistant Professor, Dept. of Mass Communication and Journalism, Madras University

Report of the Event:

The Department of Visual Communication organised a seminar on HAM radio and sustainable community development, to give students an insight on the working of alternative media for community development. Dr, Jaishakthivel, gave a very informative and detailed session on the use of HAM radio in community development. He spoke on the easy accessibility to set up a HAM radio and communicating community relevant content to the listeners. He gave a demo of setting up a HAM radio and the working of the whole system. Students interacted and asked many questions pertaining to the working of the radio.

Number of Participants:115

Invitation of Seminar on Ham Radio & Sustainable Community Development



The poster features a dark blue background with a central graphic of a ham radio antenna and a microphone. The text is arranged in a structured layout with white and yellow accents.

PERIYAR E.V.R COLLEGE
(Autonomous & Re - accredited with Grade 'A'), Trichy

P.G & Research Department of Visual Communication

Invites you for a One day Seminar on

**“HAM RADIO & SUSTAINABLE
COMMUNITY DEVELOPMENT”**

GUEST SPEAKER : DR.T.JAISAKTHIVEL
Assistant Professor,
Department of Journalism and Communication, University of Madras.

Date : 15 February, 2020
Venue : Video Production Studio, M.G.R Building



The valediction program is presented on a dark blue background with a central graphic of a ham radio antenna and a microphone. The text is arranged in a structured layout with white and yellow accents.

VALEDICTION

Welcome Address : **Prof.M.Blessy**
Assistant Professor & Head
P.G & Research Department of Visual Communication
Periyar E.V.R College, Trichy

Presidential Address : **Dr.I.Julie**
Principal
Periyar E.V.R College, Trichy

FELICITATION

Introduction of the
Chief Guest : **Dr.I.Senthila Devi**
Assistant Professor
P.G & Research Department of Visual Communication
Periyar E.V.R College, Trichy

Guest Speaker : **Dr.T.Jaisakthivel**
Assistant Professor
Department of Journalism and Communication
University of Madras

Session Topic : "Ham Radio & Sustainable
Community Development"

Vote of Thanks : **E.Hariharan**
2nd M.Sc Visual Communication
Periyar E.V.R College, Trichy

Photographs of Seminar on Ham Radio & Sustainable Community Development





PERIYAR E.V.R. COLLEGE (AUTONOMOUS)
P.G & RESEARCH DEPARTMENT OF VISUAL COMMUNICATION

**Seminars / Conferences/ Workshops organised by the Department
for the academic year 2020-2021**

Webinar on The Art of Story Telling & The Latin American Experience

Date: 11.07.2020

Event: Webinar

Title: The Art of Story Telling & The Latin American Experience

Organiser: Mrs.M.Blessy, Head and Assistant Professor
Dr.I.Senthiladevi, Assistant Professor
Department of Visual Communication


Resource Person: Mr.Nithil Dennis, Associate Professor, Department of Mass Communication, Royal Thimpu College, Bhutan

Report of the Event:

The Department of Visual Communication organised an international Webinar during the corona period lockdown. The session was attended through online mode by the students. The resource person Mr. Nithil Dennis shared his experience on Visual Storytelling. He shared the photographs that he had taken in Latin America specially in Argentina. He explained to the students how photographs can effectively be used for storytelling. The students were mesmerised by the shots and angles in which the photographs were taken. Though an online mode the students interacted well with the resource person and cleared their doubts.

Number of Participants: 120

Invitation of the Webinar on The Art of Story Telling & The Latin American Experience



PERIYAR E.V.R.COLLEGE (AUTONOMOUS)
A State Government Instituion
Re-Accredited with 'A' Grade by NAAC
Tiruchirappalli - 620 023


P.G & RESEARCH DEPARTMENT OF VISUAL COMMUNICATION

In association with
IQAC, Periyar E.V.R. College

Organises a Webinar on

**The Art of Visual
Storytelling
&
The Latin American
Experience**

SPEAKER



MR. NITHIL DENNIS
Associate Professor
Department of
Mass Communication
Royal Thimpu College
Bhutan

Date
11.07.2020

Time
11.00 a.m to
12.00 noon

Platform
Google
Meet

PATRON
Dr. J. Suganthi, Principal
Periyar E.V.R. College, Trichy

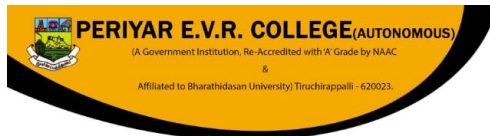
CONVENOR
M.Blessy
Asst.Professor & Head of the Department
P.G.&Research Dept.of Visual Communication

COORDINATORS
Dr.I.Senthila Devi
Asst.Professor
P.G.&Research Dept.of Visual Communication
Dr. B.Senthilkumar
IQAC Coordinator
Periyar E.V.R.College

*E - Certificate will be provided
*Google meet ID will be sent to the registered participants later through the whatsapp link

*Please Register at the earliest through the link : <https://forms.gle/EEnm2Av2Rz3RnF5T8>

Photographs of the webinar on The Art of Story Telling & The Latin American Experience



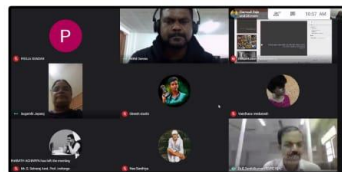
Webinar on "The Art of Story Telling & The Latin America"
organised by Department of Visual Communication in Association with IQAC

SPEAKER

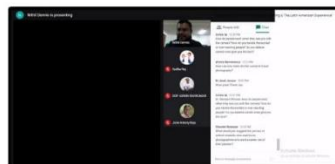


MR.NITHIL DENNIS
Associate Professor,
Department of Mass Communication
Royal Thimphu College, Bhutan

PRESENTATION OF PHOTOGRAPHS



FEEDBACK SESSION



Webinar on Photography- Journey through the years

Event: Webinar

Title: Photography- Journey through the years

Organiser: Mrs.M.Blessy, Head and Assistant Professor
Dr.I.Senthiladevi, Assistant Professor
Department of Visual Communication


Resource Person: A.T.Bagath, Cinematographer

Report of the Event:

The Department of Visual Communication organised a Webinar during the corona period lockdown on the occasion of World Photography Day. The students displayed their photographs through online mode. The Resource person Mr.Bagath, Cinematographer , shared the development of photography over the years. He added a historic perspective to the content and made students understand the technological development that had taken place. He emphasised on the fact that photographs should always be seen from a cultural perspective. The students actively participated and interacted with the resource person.

Number of Participants: 110


Invitation of the Webinar on Photography- Journey through the years


PERIYAR E.V.R. COLLEGE
(Autonomous & Re-Accredited with 'A' Grade)
TRICHY-23

PG & RESEARCH DEPARTMENT OF
VISUAL COMMUNICATION

In association with
IQAC , Periyar E.V.R. College
On the occasion of
WORLD PHOTOGRAPHY DAY
Organises a Webinar on

“ PHOTOGRAPHY : JOURNEY THROUGH THE YEARS ”

 **Speaker : A.T. BAGATH SINGH**
Cinematographer

PATRON
Dr. J . Suganthi
Principal
Periyar E.V.R. College, Trichy

CONVENOR
Dr.M. Blessy
Asst.Professor & Head of the Department
PG & Research Department of Visual Communication

COORDINATORS

Dr.I .Senthila Devi
Asst.Professor
PG & Research Department of Visual Communication

Dr. B.Senthil Kumar
IQAC Coordinator
Periyar E.V.R. College, Trichy

19 AUGUST
2020

TIME
3.00 PM

* E-Certificate will be provided

Platform : GOOGLE MEET

Google meet link : [meet.google.com / zxa-zxxs-pzh](https://meet.google.com/zxa-zxxs-pzh)